

NORWAY HOUSE CREE NATION CHIEF CANDIDATE 2026

ALAN J. ROSS



Alan J. Ross (Jeff) has over four decades of demonstrated executive leadership, financial management, and business development. With a deep commitment to cultural preservation, sustainable development, and community empowerment, Jeff leads with integrity, transparency, and a vision that is rooted in Cree values and collective progress.

Born and raised in Norway House, Jeff understands the challenges and opportunities that shape the Nation's future. The eldest son to Alan and Maria Ross (nee. Clarke), he attended Rossville Day School until the age of 13. His parents faced two options should their Son (and subsequently six younger children) continue his education: enroll him in Residential School or relocate their entire family off-reserve. The Ross family moved to Brandon, MB where Jeff excelled in all forms of sports (hockey, soccer, baseball, track and field) and he earned numerous academic accolades.

His leadership experience spans financial investment, business development, executive administration/operations, and governance where Jeff worked the entirety of his professional career strengthening Indigenous capacity, sustainability, and self-determination.

Jeff's priorities include improving housing and infrastructure, expanding access to quality education and training, enhancing healthcare and mental wellness services, and creating meaningful employment opportunities. He is passionate about protecting the land and waters that sustain the community while fostering partnerships that respect Cree sovereignty and traditions.

Guided by his parents teachings of respect, accountability, and unity, Alan J. Ross envisions a strong, self-reliant Norway House Cree Nation where every member has the opportunity to thrive—today and for generations to come.

Professional Experience:

- Director, Aboriginal Division – Pan American Games 1999 and Toronto Olympic Bid 2008;
- Vice-President North American Native Division for the First American Capital Management, in California USA;
- Vice-President, Sales & Service First Nations Bank of Canada, in Saskatoon SK;
- Chief Executive Officer, Director of Operations, and Chief Administrative Officer for numerous First Nations across Canada (Peguis Dev. Corp; Sioux Valley Dakota Nation; Gitksan Nation; Onion Lake; and Oneida Nation of the Thames)

Education:

- Canadian Investment Finance I, II & III
- Canadian Options
- Canadian Securities Course
- Business Administration, Red River Community College, Major: Finance

360° STRATEGY FRAMEWORK

A balanced system for resilience, progress, and long-term cohesion

FOUNDATION



PROGRESS



ORDER



CONTINUITY

4. Culture, Protocol & Traditions

provides the social fabric that binds people and community together across many generations

3. Opportunity & Growth

the conditions that allow people and systems not just to remain secure and stable, but to advance - improving skills, productivity, innovation, and overall prosperity

2. Stability

ensures that the social, economic, and organizational environment people depend on operates consistently, allowing individuals, households, and the Nation to plan and act with confidence

1. Economic Security

the degree to which individuals, households, and the Nation have stable resources, affordable living conditions, and financial protection that prevent hardship & provides buffers that allow them to weather financial shocks & pursue long-term goals.